

16 GRANITE STATE HIGH SCHOOL TEAMS BATTLE TOWARD THE COVETED SUPERCHALLENGE TITLE

GRANITE STATE CHALLENGE is a spirited, high school quiz show that showcases and rewards the academic talents of New Hampshire's best and brightest high school scholars. For over 30 years, GSC has served as a platform where academically talented students are able to generate school spirit and receive the same recognition and accolades as their athletic peers.

GRANITE STATE CHALLENGE is the longest-running local program on NHPBS. A perennial favorite with our viewers, this fast-paced game emphasizes quick recall of math, science, social studies, language arts, and fine arts facts—along with questions about current events, entertainment, sports, and New Hampshire.

**Community Impact**

"Over the years, our students have loved competing on Granite State Challenge! It has stretched them academically, but they also realize that it calls them to be leaders and effective teammates, and those are life lessons that stay with them. Thank you, NHPBS!" - Donna Capern | Coach, PCA Granite State Challenge team

Support for GSC is an investment in the future generation of New Hampshire's business and community leaders and a strong alignment with the #1 trusted brand in America.

Audience & Reach

High school students, educators, families

Production Timeline

November – June

Content Delivery

Catch the premiere of this powerful new program on NHPBS and NHPBS Explore, with the exciting potential to reach audiences nationwide through PBS stations via NETA (National Educational Telecommunications Association). Stream it anytime at NHPBS.org, on YouTube, and across all NHPBS digital platforms—anytime, anywhere.

**Highest
Honors Level
Sponsor**

\$30,000
Investment

ON-AIR PRODUCTION BENEFITS

- Listed with logo during on-air broadcast of the program on NHPBS
- A :45 second spot around program
- Listed with logo in credits for on-demand broadcast
- Sponsor of on-camera quiz question
- Recognition at and invitation to Super Sunday pre-qualifying rounds

NHPBS.ORG

- Listed with clickable logo on NHPBS.org program webpage
- Listed in any production-related press releases

DIGITAL MARKETING BENEFITS

- Listed in digital email marketing (11,000+ email subscribers)

SOCIAL MEDIA MARKETING BENEFITS

- Tagged on social media platforms in related posts
- Included in season-end Thank You post on Social Media

PRINT MARKETING BENEFITS

- Listed with logo on print program marketing
- Listed in any production-related press releases

BONUS PLACEMENTS

- A 12-month tile ad on NHPBS.org which has 120,000 monthly visitors.
- :15 second spot to air run of schedule

**High Honors
Level Sponsor**

\$15,000
Investment

ON-AIR PRODUCTION BENEFITS

- Listed during on-air broadcast of the program on NHPBS
- A :15 second spot around episode
- Listed in credits for on-demand broadcast of episode
- Recognition at and invitation to Super Sunday pre-qualifying rounds

NHPBS.ORG

- Listed on NHPBS.org program page
- Listed in any production-related press releases

DIGITAL MARKETING BENEFITS

- Listed in digital email marketing (11,000+ email subscribers)

SOCIAL MEDIA MARKETING BENEFITS

- Tagged on social media platforms in related posts
- Included in season-end Thank You post on Social Media

PRINT MARKETING BENEFITS

- Listed with logo on print program marketing
- Listed in any production-related press releases

BONUS PLACEMENTS

- A 6-month tile ad on NHPBS.org which has 120,000 monthly visitors
- :15 second spot to air run of schedule

**Honor Roll
Level Sponsor**

*\$10,000
Investment*

ON-AIR PRODUCTION BENEFITS

- Listed during on-air broadcast of the program on NHPBS
- A :15 second spot around episode
- Listed in credits for on-demand broadcast of episode
- Recognition at and invitation to Super Sunday pre-qualifying rounds

NHPBS.ORG

- Listed on NHPBS.org program webpage
- Listed in any production-related press releases

DIGITAL MARKETING BENEFITS

- Listed in digital email marketing (11,000+ email subscribers)

SOCIAL MEDIA MARKETING BENEFITS

- Tagged on social media platforms in related posts

PRINT MARKETING BENEFITS

- Listed on print program marketing
- Listed in any production-related press releases

BONUS PLACEMENTS

- :15 second spot to air run of schedule

**Good
Citizenship
Level Sponsor**

*\$5,000
Investment*

ON-AIR PRODUCTION BENEFITS

- Listed during on-air broadcast of the program on NHPBS
- Listed in credits for on-demand broadcast of episode
- Recognition at and invitation to Super Sunday pre-qualifying rounds

NHPBS.ORG

- Listed on NHPBS.org program webpage
- Listed in any production-related press releases

DIGITAL MARKETING BENEFITS

- Listed in digital email marketing (11,000+ email subscribers)

SOCIAL MEDIA MARKETING BENEFITS

- Tagged on social media platforms in related posts